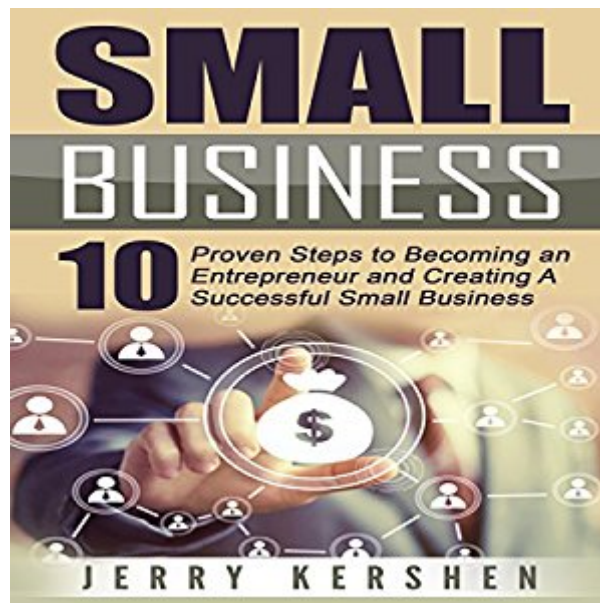




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Small Business: 10 Proven Steps To Becoming An Entrepreneur And Creating A Successful Small Business



Synopsis

Are you ready to start your own small business but unsure of which steps to take in order to achieve success? If you've ever fantasized about starting your own business and being your own boss, but have no idea where to start, or even if starting your own business is right for you, keep listening because the steps you need to take are within this book. You may be afraid to even entertain the idea of being your own boss because you've seen so many small business fail or heard so many negative things about how difficult it is to be successful, but I've done the research for you. Not only will *Small Business: 10 Proven Steps to Becoming an Entrepreneur and Creating a Successful Small Business* help you decipher the whys behind wanting to start your own small business, I'll also tell you the 10 proven steps to becoming an entrepreneur and achieving the success that you are after. *Small Business: 10 Proven Steps to Becoming an Entrepreneur and Creating a Successful Small Business* will teach you exact what you need to do, step by step, in order to start a small business and make a successful one at that! Here's a preview of what you will learn when you listen to this book: The benefits of starting your own small business and being your own boss The things you'll want to consider before making the decision to pursue being an entrepreneur Help in determining what sort of small business to start and how to analyze your market How to forge a business model Help you decide if you should run your business from home or from an external space The best ways to obtain startup funding. How to most effectively price your product or services to best accomplish both Competitiveness in the market and increase your profit margin. The best way to determine who your customer base is and how to best market to them Determining your niche in the market and developing a solid foothold in it The necessities of creating a budget and the importance of bookkeeping. How to create happy customers and guarantee a repeat customer base How to plan and prepare for the future. Keeping up with your competition Much, much more! The only thing stopping you from achieving your dreams of being a successful small business owner is you!

Book Information

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Customer Reviews

It was an okay read but it's very basic and don't go into any depth or details...

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